



Expense Pavilion Membership [Email Template]

Copy and paste this template into an email to share with your manager or finance to request company sponsorship for Pavilion Executive Membership.

Suggested Subject line: Requesting a Pavilion Professional Development Membership

Hi [Name],

I'm hoping to get company sponsorship for Executive membership with Pavilion, the community-powered learning platform for high-growth go-to-market leaders and their teams.

Pavilion is geared towards serving companies like ours, and helps fuel growth through three key offerings – Learning, Peer Groups, and in-person Events – all of which I'll have access to as an Executive member.

Here's what would be available to me as a Pavilion Executive Member:

- **Pavilion University:** As a leader of our [insert GTM team name] group/team, it's imperative that I stay on top of trends in our industry and emerging best practices. Pavilion offers a number of schools and courses aimed at Exec-level learners – some topics that immediately caught my eye were [insert function-specific Pavilion University Program], and one on Career Enablement for Execs.
- **Peer Groups:** I'll be able to connect with peers in [marketing/sales/revops/customer success] through Pavilion's Functional Groups, and form relationships with folks outside of our industry to maintain fresh perspectives with local Chapter members. I believe it's critical for me and for my team to maintain a view of our industry and the economics of business in general "outside our walls", and this will help me do just that.
- **Networking opportunities through events:** In addition to virtual connections with peer groups, Pavilion hosts regular in-person events including yearly Executive summits such as CRO, CEO, and CMO and intimate Salon Dinners. I'll be able to connect face-to-face with a network of peers and industry leaders, and nurture those relationships through continued membership in the community.
- **Library of resources, including legal & compensation information:** Pavilion's knowledge hub is accessible to all members and includes 1,300+ resources including job descriptions, contract & agreement templates, insights on hiring, onboarding, diversity & belonging, and annual compensation & benchmarking reports. This will eliminate a great deal of resource-creation currently undertaken by my and other internal teams.

If you want to take a closer look at the benefits of membership including pricing, you can find more information [here](#).

I'd love to set up some time to answer any questions you might have for me.

Thank you,

[Name]