

[Email Template]

Expense Pavilion Membership

Copy and paste this template into an email. Make any necessary updates before sharing it with your manager or finance team to request company sponsorship.

Suggested Subject line: Requesting Company Sponsorship for Pavilion Membership

Hi [NAME],

I'd like to request company sponsorship for a **Pavilion membership**.

I've been looking for ways to acquire new skills and grow professionally, which led me to Pavilion, the largest community for go-to-market leaders in B2B tech.

A **Pavilion Executive membership** will give me opportunities to learn the latest tactics and strategies to help our company grow and give me insights to become a better leader. It will also help me expand my network, improving our company's visibility and reputation.

A membership unlocks access to:

- Comprehensive educational programs for professional development: Pavilion offers a comprehensive set of tools from over 1,300+ resources in the Knowledge Hub, including templates and frameworks, and Pavilion University, which offers me a place to learn and grow through 75+ live and on-demand courses. A few programs that would immediately benefit me include [input function-specific **Pavilion University Programs**].
- A focus on community-powered learning: Pavilion is hyper-focused on building real connections between leaders through 200+ in-person and virtual events, 400+ Salon Dinners, and inside Slack. With dozens of Pavilion Chapters located globally, as a member, I will have the opportunity to connect face-to-face with a network of peers and industry leaders, fostering these relationships through ongoing community engagement.
- The largest private community of GTM leaders: With 200+ events annually, an executive-only Slack community, revenue-based cohorts, and more, the opportunities for me to connect and learn from my peers are endless. I believe I must maintain a view of our industry and the economics of the business in general "outside our walls," and this will help me do just that.

I'm highly interested in joining the Pavilion community and would appreciate the opportunity through this company sponsorship. If you want to examine the benefits of membership—including pricing—in more detail, you can find more information [here](#).

If you have any questions, I'm happy to provide answers!

Thanks in advance,

[NAME]