

Level up with community-powered learning for GTM Executives

For the month of December, use the code **TREE2022** for an additional 10% off annual Executive membership.

Offered only to referrals.



For the skills MBAs miss

So much of an Executive's role isn't taught in school. Pavilion University's Immersive Learning Framework helps close the gap, showing you how to make a move into the C-suite, effectively present to your board, and so much more.

Course Catalog

40+ classes including CRO School, CMO School, Forecasting, Mega Deal Secrets, CORE Career Enablement, Creating and Implementing a Sales Playbook, and [more](#).

World Class Instructors



Kiva Kolstein



Andrea Kayal



Layton Chaney

Peer learning at its finest

Every well-rounded leader needs a network of peers both within and outside of their function. Connect globally with others in your field through private, moderated Functional Cohorts, as well as functionally diverse Core Groups.

Core Groups

Make meaningful connections with local peers

- Led by trained and experienced moderators
- A private, safe space for problem-solving
- Monthly virtual meetings and workshops
- 24/7 Q&A among cross-functional peers

Functional Groups

Become the revenue leader we know you can be

- C-Suite groups by function: CRO, CMO, CCO, etc.
- Led by a functional expert with proven success
- Monthly virtual meetings and workshops
- 24/7 Q&A among peers

Elevated in-person events

Meet face-to-face with Executive peers at yearly Functional Summits, quarterly Cross-Functional Offsites, and weekly private salon dinners throughout North America, the UK, EMEA, and APAC.

[Expense Membership](#)

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Membership experiences by tier

	Executive	Non-Executive
C-Suite Schools	Yes	No
PavU Courses and Schools	Yes	Yes*
C-Suite Conferences	Yes	No
Regional Summits	Yes	No
Private Salon Dinners	Yes	No
Virtual Webinars	Yes	Yes
Core Groups	Yes	No
Functional Groups	Yes	No
Knowledge Hub	Yes	Yes
On The Bench Community	Yes	Yes

*Non-executive members are ineligible to enroll in executive level courses and schools

Our Members make waves

“It’s been the best thing I’ve ever done with my professional career. The Revenue Growth Architecture course through Winning By Design and CRO School have been literal game-changers for me.”

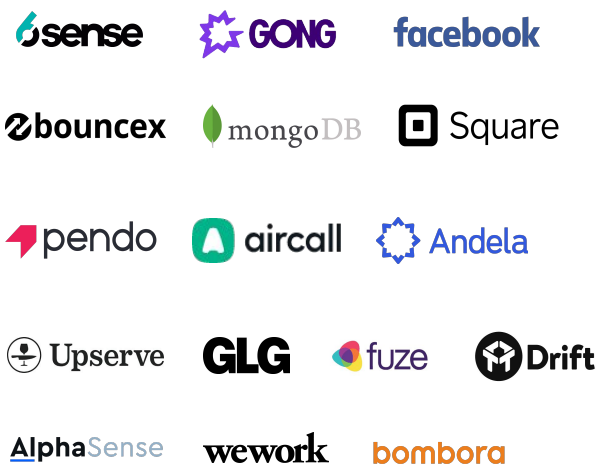


Cliff Simon
CRO, Carabiner Group

Pricing

	ANNUAL
North America	\$2,700
United Kingdom	£2,000
EMEA	€1,700
APAC & LATAM	\$1,400

Companies Represented



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